

# JUSTIN BARISICH

Copywriter & Storyteller

## PROFILE

I've always had a way with words – writing them, analyzing them, editing them, speaking them, performing them, and even sleeping with them for a stint in college. And I've always found that the words enjoyed my company. So, I decided to go into business with my words and a practiced hand to help others create good stories, well told.



### Phone

(504) 261-0880



### Email

justin.barisich@gmail.com



### Web

www.littlewritingman.com

## SKILLS

### HARD

PC & Mac Interfaces



MS Office Suite



Google Apps / Products Suite



Wordpress CMS



Adobe InDesign



Adobe Photoshop



### SOFT

Creativity



Hard Work



Team Work



Flexibility



Friendliness



## EXPERIENCE

### COPYWRITER @ ALLCONNECT

FEB 2016 - PRESENT

Composing and copyediting direct marketing assets – web copy, blog posts, email campaigns, e-books, and infographics – to surpass both internal and partners' marketing goals.

### FREELANCE WRITER & FOUNDER

@ LITTLE WRITING MAN

OCT 2013 - PRESENT

Composed 40 SEO-driven, B2C and B2B articles for Single Grain Marketing and Creelio content marketing companies. Also composed 11 travel guides on New Orleans and Atlanta for Gogobot Travel website and smartphone app.

### BRAND AMBASSADOR & PRODUCT SPECIALIST

@ EXPERIENCE MARKETING, INC.

APR 2015 - PRESENT

Representing prominent brands such as Cadillac and Chevrolet at various public events all across the country while generating 100s of quality leads per event for each client.

### STAFF WRITER & PR SPECIALIST

@ NATIVE MAGAZINE

JAN 2013 - OCT 2013

Nearly doubled social media growth on Facebook and Twitter. Published 5 feature-length articles. Copyedited and proofed both articles and advertisements.

### COPYWRITER & COMMUNITY AMBASSADOR

@ WANNADO

JUN 2012 - AUG 2013

Helped develop brand voice, established and maintained company blog, composed content for social media outlets, emails, and official documentation.

## EDUCATION

### VANDERBILT UNIVERSITY

AUG 2007 - DEC 2011 | Graduated Cum Laude

Bachelor of Arts in English Literature

Bachelor of Science in Secondary Education

Minor in Cognitive Studies

## HOBBIES

Poetry / Traveling / Mentoring / Puppy Playtimes